

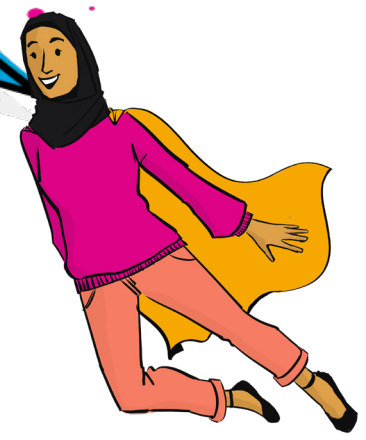
FUNDRAISE FOR FUTURE

An **OnSide** Youth Zone



#FutureHero pack

Become a #FutureHero by
Fundraising for Future Youth Zone

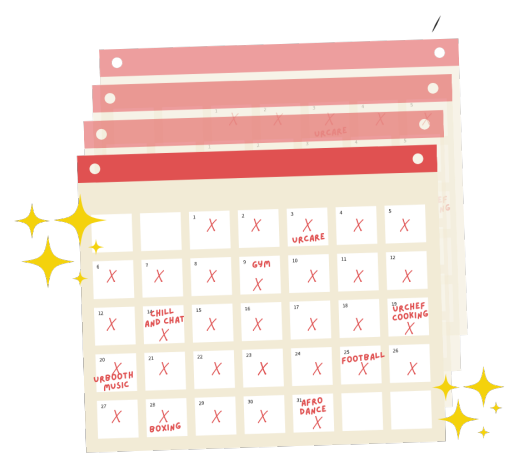


Thank you so much for becoming #FutureHero

Thank you so much for choosing to fundraise for Future Youth Zone! Your challenge will help support Future in giving young people in Barking and Dagenham **somewhere to go, something to do and someone to talk to.**

Why Future Youth Zone Are Here

We give young people a much-needed safe place to go inspiring them to live healthier, happier, more aspirational lives. Our 21st century youth provision is unlike any other, occupying young people's bodies and minds with fun activities, learning new skills and socialising in a safe, positive way.



COME TO FUTURE
7 DAYS A WEEK
52 WEEKS A YEAR

Barking & Dagenham is the most deprived London Borough and Future Youth Zone gives our young people a place to escape the pressures of normal life and focus on their own development, helping them create a positive, successful future. Our youth workers support, engage, challenge, encourage and listen to young people. At Future Youth Zone, young people can engage with youth workers in the way that helps them most. Through one-to-one sessions and our activities, youth workers help young people develop the skills they need for the future, while supporting their mental and physical health.





Why We Need #FutureHeroes like you

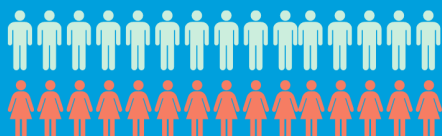
We rely on #FutureHeroes like you, who generously give their time, energy, and money to ensure Future Youth Zone can be here for every young person in Barking and Dagenham.

Every penny you raise will help us continue to give young people **somewhere to go, something to do and someone to talk to.**

How We Can Support You

We are here to help you reach your fundraising goals and give you all the support you need. This guide is full of hints, tips, and idea to make your fundraising a success.

You can also get in touch! If you need any extra help, want to discuss your ideas or need some fundraising materials then let us know. Email fundraising@futureyouthzone.org or call our office **020 3941 6722** and ask for the fundraising team.



**7,200
Members**

benefitting from access to
the youth zone everyday



**20+
Activities**

For the young people to
take part in everyday



43 hours

Of universal youth work a week



**130
Trained
Volunteers**





“Since lockdown Flavia has thrown herself into our online activities, joining Zoom sessions in dance, cooking, art and more as well as regularly asking questions to our guest speakers on Instagram Live.”



Flavia has been regularly attending Future’s Junior sessions since last year. She was always quite shy and quietly got on with the different activities on offer.

Since lockdown Flavia has thrown herself into our online activities, joining Zoom sessions in dance, cooking, art and more as well as regularly asking questions to our guest speakers on Instagram Live. Through the Zoom sessions, Flavia has made really good friends with another girl who she didn’t know before, and now they talk all the time on the phone. Throughout, the team noticed Flavia’s confidence gradually growing.

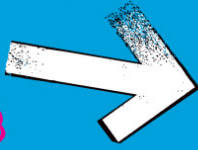
When we announced Holiday Club would run, Flavia was quick to sign up. At the end of the two weeks Flavia celebrated her birthday here at Future with our Youth Worker, Ella’s signature Future Blue Cupcakes! She told us how much the experience had meant to her, how she had made new friends and enjoyed the activities.

In September Flavia will make the big move to secondary school. Her increased confidence will stand her in a great position to excel in her new school.

How our #FutureHeroes Help



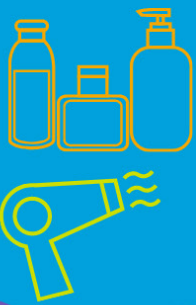
£5



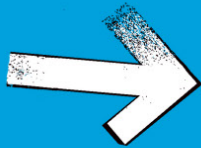
Could purchase a sensory toy for a child with additional needs, to improve their focus and increase participation in the activities at Future

Could pay for nutritious ingredients for UrChef, where young people can learn how to make new recipes and then enjoy eating together with their new friends.

£10



£20

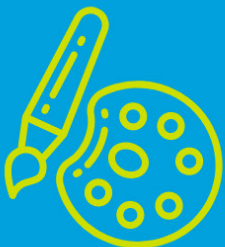


Could supply UrCare (Health and Well Being room) with toiletries, hair products and nail varnish for a week, giving young people a safe space to open up with our youth workers whilst getting pampered.

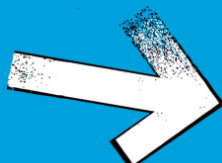
Could pay for a young person to attend Future for two months.



£45



£75



Could supply our art room with paint, fabric, and other supplies for a month, offering hundreds of young people the chance to get creative every day of the week.

Could pay for almost 9 hours of one of our trained youth workers' time to support a young person who has had a challenging day.



£100



Make the Most of Your Online Fundraising

The easiest way to collect donations is through a [Virgin Money Giving Fundraising Page](#), its free to use, it's secure, and the donations come straight to us!

Great top tips to help your page stand out



1. Make your page picture perfect!

Include pictures of your and your team, pages with a picture raise on average 14% more than pages without

2. Make it personal

Your friends and family want to know why you are supporting Future, and what their donations will mean to you.

3. Add a target

Make sure to add a fundraising target, it gives you something to aim for, and donors love to be the ones to help you reach it.

4. Thank you!

Thank your donors, you can do this on your page, or send them a text to say thanks. Or make it extra special and thank them on social media – don't forget to tag them.

5. Spread the word

Sharing your page on social media is a great way to let everyone know you are taking part and ask for sponsorship. And don't forget to share in all your Whatsapp groups!

6. Keep your page up to date

Let your supporters know how you are doing by sharing and updating your page. They'll enjoy seeing the progress you have made.

7. Challenge complete?

Keep sharing! On average 20% of donations come in after a challenge or event has taken place, so once you've completed keep sharing.

8. Add your offline donations

We know not everyone will donate online, but you can keep your page and target up to date by adding any cash or cheque donations to your fundraising page. It all counts to your target!

You can find advice on how to set up your page from Virgin Money Giving [here](#).

Other ways to pay

If using a Virgin Money Giving page isn't your thing there are other ways you can pay in your donations. You can pay your donations through our website or drop us and email Fundraising@FutureYouthZone.org and we can send you our bank details to pay in your donations. If you are under 18 don't forget to ask a parent/adult for help with your challenge and fundraising page.

Fundraising A-Z

Please remember to follow social distancing guidance whilst taking part in activities



A

- Abseil
- Auction / Auction of promises
- Afternoon tea

B

- Bake sale
- Bingo Night
- Beard shaving
- Become a Hero dress down day



C

- Coffee mornings
- Cinema screening
- Cycle

D

- Dinner Party
- Dances / Disco
- Darts match

E

- Eating competition
- Easter Egg Hunt
- Easter party
- Events



(check out the events page on our website)

F

- Face painting competition
- Football match / 5-a-side football
- Fancy-dress days
- Footsteps for Future in October

G

- Games Night
- Girls Night In
- Give it up!
- Give up a bad habit and ask friend to support you with donations



H

- Head shave
 - Halloween party
 - Hogmanay
- If you can't make it to Scotland this year, why not bring Scotland to you and throw your very own Hogmanay party?

I

- International evening /
- International Day
- It's a Knockout
- Irish Night / Day



J

- Jewellery making/selling
- James Bond movie marathon
- Jazz night

K

- Karaoke night
- Knitting, or a knit-a-thon

L

- Ladies Night / Day
- Lunch time events
- Lunch and Learn – Share your skills with colleague for a donation
- Leap Year

Whether your fundraising activity takes 1 hour or the full 24, use your leap day to do something for young people.

- Livestream

Charity streaming gives you the freedom to fundraise your way. Whatever your talent, hobby or challenge. The magic of livestreaming is its fantastic reach. Because you're broadcasting publicly, your potential audience is huge.



M

- Marathon events
- Matched Giving
- Music and mulled wine evening

(check out the events page on our website for guaranteed places)

N

- Name the ... -
- Name the teddy, bunny or bear. Whatever you choose, tap into people's competitive side with a simple guessing game. Charge a suggested donation for each entry and have a prize ready for the winner.
- New Year's Eve dance/party

O

- Office Collection Day / Office Fundraising - Short of time but eager to make a difference? Then fundraising in the office could be the right activity for you. Charity fundraising activities for the office could include bake sales, a dress-down day or perhaps take orders and set up your own drinks or cakes trolley?



P

- Pamper Day
- Pancake race / Pancake Day / Shrove Tuesday

Q

- Quiz night
- Quintessentially British Day

Bunting, tea and corgis are just a few things that spring to mind. Perhaps for you it's afternoon tea, or maybe a Sunday roast Whatever springs to mind, why not put on a celebration of all things quintessentially British.

R

- Raffle

A raffle is great to have at a charity fundraising event. Just charge a fee for tickets and the winner gets a prize. This could also work as a standalone fundraising activity. Raffle tickets should only be sold at an event or to an enclosed group to adhere to gambling regulations

- Running

Join our team of training heroes and fundraise by running! We have places at runs near you.

S

- Sweepstakes

A sweepstake could be the perfect way for you to raise money. Ask people 'How many sweets in the jar?' and people pay to be given an answer. Whoever has the winning answer gets a prize, while you donate the money raised.

- Skydiving
- Sponsored Silence

T

- Tea party
- Tuck shop

QUIZ



U

- University Challenge

Challenge your rival university to a competition, to see which university will come out on top. Whatever the challenge, open it up to your fellow students to come and watch. Ticket costs will help you raise funds. Remember to speak to your student union who will likely be happy to help you organise (particularly in RAG week).

- Uniform free day

Whilst best avoided if you are a fireman, a uniform free day is a great way to get raise funds at school. Or let your office relax a little with a dress down dress code. Swapping your usual uniform for fancy dress could help you raise even more money.

V

- Valentine's Day



- Vintage clothes sale

Got enough vintage shirts to set up your own stall? Why not organise your own vintage sale and donate the proceeds to Future Youth Zone

W

- Walk

- Wear It

Get your friends to pick what you wear in exchange for a donation.

- Wax It

It's a classic charity fundraiser that provides an interesting insight into how much your friends are willing to pay to hear you shout 'ouch!'. A packet of wax strips is all you need to raise money with a wax off.

X

- X-Factor Competition

- Xbox / Playstation / Console Night

Y

- Yoga marathon



Z

- Zumba

Things to remember

- Remember when your promoting your fundraising to always say "in aid of" Future youth Zone
- If you would like to use our logo on your own posters then let us know by emailing fundraising@futureyouthzone.org
- Always include our Charity number and address in all your fundraising materials
- Get in touch! If you need any extra help, want to discuss your ideas or need some fundraising kit then let us know. Email fundraising@futureyouthzone.org or call our office 020 3941 6722 and ask for the fundraising team.

The Legal Bits

If you are organising a collection

- You must be over 16 to take part in a collection.
- Please contact us so we can talk you through the details and send you collections tins and seals.
- If you are collecting on private property, please get permission from the owner.
- If you plan to hold a street collection please get in touch so we can help you gain permission from the council or police.

If you are organising a raffle or lottery

- Raffle or lottery tickets must not be sold to anyone under the age of 16.
- Private lotteries and raffles do not need to be licensed as long as tickets are only sold to members of a club or to staff within a workplace.
- You don't need a licence for a raffle at a social event, as long as the raffle is not the only reason for the event, you sell tickets where the raffle is held and you draw and announce winners at the event.
- You'll need to apply to the local council for a licence to hold a public lottery or raffle.

Dinner parties and bake sales

- Everyone involved in the preparation and serving food must have a basic understanding of food hygiene.
- If you plan to sell alcohol you will need an alcohol licence from your local council.

Don't forget Health and Safety

- Please do not do anything unsafe or illegal. Future Youth Zone cannot be held responsible and we don't want you to get into trouble
- Do a risk assessment of each of your events, to consider all risk and what to do in an emergency.

Putting on a show

- If you are planning to organise an event with entertainment at a venue without a music licence, you will need to apply for one with your local council.

Do you need insurance?

- Future Youth Zone cannot accept any liability for any event you organise, so it is important that you arrange appropriate insurance cover.
- You can't use Future Youth Zone public liability insurance to cover your own events.
- Most venues will have their own insurance but check whether the public are covered.

Get in touch! If you need any extra help, want to discuss your ideas or need some fundraising materials. Email fundraising@futureyouthzone.org or call our office 020 3941 6722 and ask for the fundraising team.



You are a #FutureHero

Thank you so much for being a #FutureHero. The time, energy, and passion that you are showing through your fundraising is truly inspiring. Without you, and the support you give Future Youth Zone wouldn't be able to give young people **somewhere to go, something to do and someone to talk to.**

Anna Skipworth

Community and Corporate Fundraiser
anna.skipworth@futureyouthzone.org

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FUTURE
An **OnSide** Youth Zone

Registered Charity No. 1172247
Future Youth Zone, 201-225 Porters Avenue,
Dagenham, RM9 5YX